



Freelance Fees for Guiding Engagements 1 April 2022 - 31 March 2023

Guild Members work as freelancers offering bespoke tours and each will set their own rates depending on a number of variables. Higher rates may be requested, for example, above the ranges illustrated, for customised tours, tours that require a good deal of preparation or specialist knowledge, the timing and length of tours. The fees below are therefore purely illustrative and subject to change. It is important to establish in advance what the exact fees are, as well as the terms and conditions.

Details	Fee Range
<p>Tours taking place in London (Regional fees may vary)</p> <p>For a half-day of up to 4 hours whether:</p> <ul style="list-style-type: none"> - morning (finishing before 13:00) - afternoon (starting after 13:30) - evening (finishing by 23.00) <ul style="list-style-type: none"> - in English - in another language - in two languages <p style="text-align: center;"><i>Guiding through an interpreter is charged at the language rate.</i></p> <p>Where services are required for longer than 4 hours but up to 9 hours guiding in one day</p> <ul style="list-style-type: none"> - in English - in another language - in two languages <p style="text-align: center;"><i>Guiding through an interpreter is charged at the language rate.</i></p> <p>Where services are required for one-day excursions which depart from London, it is customary for such tours to finish back in central London by 19.00 (and for the Guide to enjoy a lunch break of one hour during the day)</p>	<p>£180 - £255 £205 - £305 £290 - £355</p> <p>£290 - £355 £325 - £405 £430 - £490</p>
<p>Overtime/ Unsociable hours (per hour)</p> <p>Where services are required in addition to the above:</p> <p>07:00 – 23:00 23:00 – 07:00</p>	<p>£55 - £75 £70 - £85</p>
<p>Meal Allowance (When not included)</p> <p>Lunch / Dinner</p>	<p>£15 / £25</p>

Please note that morning tours should finish within central London by 13:00 and afternoon tours should start after 13:30. Central London is normally regarded as being within Zone 1 as defined by Transport for London. If travel is necessary at the completion of a morning tour, then the guide may need sufficient time to return at the end of the tour or have to regard the tour as a whole day booking.

The fees negotiated will vary from client to client and from guide to guide. Higher rates may be requested, for example, above the ranges illustrated, for customised tours, or tours that require a good deal of preparation or specialist knowledge, due to a client's or tour operator's specific requirements.

TOURING

Clients should expect to pay the same level of daily remuneration for extended tours (when the guide is expected to be away overnight from their home address) as for single days which require a maximum of 9 hours a day guiding. Extra amounts will normally be charged if the hours of work exceed 9 hours in a day. Guides will normally expect to be provided with all meals, or alternatively with suitable expenses in lieu over and above the daily fee. They are also entitled to expect that suitable overnight accommodation, in a single room, will be provided or the costs of obtaining such a room will be reimbursed.

SPECIALIST MUSEUM/GALLERY GUIDING SERVICES

Where guides undertake specialist half-day museum or gallery visits it is usual for a full-day fee to be payable.

CANCELLATIONS

In the event of cancellation, clients should expect to pay the following cancellation charges:

- 50% of the negotiated fee for cancellation 7 days or less before the engagement
- 100% of the negotiated fee for cancellation within 48 hours of the engagement

Similarly, when an extended engagement tour is cancelled with less than one month's notice, the guide is entitled to claim 50% of the daily touring rate if alternative work on the same dates is not offered.

Where a guide has received payment in advance, either in part or in full, and is unable to fulfil the engagement the client should contact the guide to discuss repayments or replacement guide.

NOTES

Additional increments of 50% may be requested for tours involving Double Decker Coaches and for coaches with more than 55 passengers. In the interests of safety, a single guide should not be expected to conduct visits to sites if the group to be guided exceeds 50 (in such cases, a 2nd Guide should be engaged).

Often individual sites will restrict the number of visitors they permit to enter their premises in a group, similarly some sites impose restrictions on where guides may talk to clients. If the proposed programme is fully discussed in advance with the guide concerned, they should be able to provide advice on where such restrictions may be an issue requiring additional guides or alternative solutions

Guides will normally charge a 50% increment for tours taking place on the English public holidays of Good Friday, Easter Sunday, Easter Monday, Boxing Day (26th December), and New Year's Day (1st January). Tours taking place on Christmas Day (25th December) usually attract an increment of 100%.

All vouchers, or cash, to cover all disbursements the guide is required to make during the tour should be provided by the client to the guide before the start of the tour.

Travelling expenses (including parking fees etc.) incurred by the Guide required to collect groups from airports and locations outside London (i.e. outside Zones 1 or 2 of Transport for London's network) should be covered by the client. In the interests of their personal safety, if guides are required to be in place to start a tour at very early times / finish late (e.g. outside of 07:00AM or after 23:00) and travel by public transport is not suitable, guides will expect to be reimbursed the cost of taxi fares.

On a coach tour there must be a seat provided for the guide, with a safety belt, and a working microphone and PA system. If there is no working microphone / PA system provided, the operator will be informed as soon as possible by the Guide. If the tour continues without a working microphone the norms for the industry indicate the guide is entitled to be paid an increment of 100% of the original fee until the omission is rectified.

Properly presented invoices should be submitted by the Guide, to the client, at the conclusion of each engagement. Invoices should separate fees from claims for disbursements, which must be properly itemised and have receipts attached where appropriate. Full settlement is usually expected within 28 days of the invoice being submitted. From time to time, guides may agree additional Terms & Conditions **with clients**.